

THOMAS UMSTATTD JR.

Your Friendly Neighborhood Geek

Expert in:

New Media Marketing
Blogging
Podcasting
Twitter
Strategy
Addiction Recovery



About Thomas

Thomas Umstatt Jr. loves technology. He built his first website at the age of 13 and taught his first web design class at only 16 years old. He has been helping authors and small businesses use the web ever since. His blend of youth and experience give him a unique perspective that can help your organization use the web in a whole new way.

As an award winning speaker, Thomas teaches all over the world. His friendly speaking style blends multimedia and audience participation. Thomas is the CEO of Umstatt Media, a company that helps authors use the web to sell books and win contracts. He also runs AuthorTechTips.com a resource for authors timid about technology.

Thomas also recovered from a serious computer game addiction and now talks about the dangers of digital games and how to find freedom from a video game addiction. His upcoming book *Digital Cancer* shows gamers how to disengage the digital world to engage in the true adventure of following Christ.

Speaking Topics

Let Thomas speak to your group about any of the following topics:

The Dangers of Digital Gaming

Video games are not the innocent pastime that they appear. In this talk Thomas shares his journey into and out of computer gaming. He explains how video games can cause a chemical and emotional addiction. As a former gamer, Thomas gives life giving solutions and a relevant message of hope.

Why Social Media

Social media can turn your book idea into a best seller. It can also be a colossal waste of time. In this class you will learn the advantages and disadvantages of each of the major social media platforms (blogs, podcasts, Twitter, Facebook, MySpace, LinkedIn etc). Learn how to pick the right blend for your book and which sites to avoid altogether.

How to Boost Your Blog Traffic

Not getting many visitors to your blog? In this class you will learn 14 ways to drive people to your site and to get them coming back begging for more.

5 Tech Tools to Help You Do More & Work Less

Do you know you need an online platform but are having trouble finding the time? In this class you will learn about 5 free or inexpensive tools that will help you work less and do more.

How To Use Twitter

Twitter is changing the world. It has allowed unknown authors to build massive platforms and helped authors sell their work to agents and publishers. In this class you will learn what Twitter is, how to get on Twitter and how to use it to build your online platform.

10 Secrets for a Better Blog

There is a big difference between a good blog and a great blog. Many authors' blogs go unread because they don't know the little things that make blogs great. In this class you will learn how to use your blog to build a platform, establish your expertise and change the world. If you have ever wanted a better blog this class is for you.

How to Podcast Your Book Onto the Best Seller List

Your enemy as authors is not piracy. It's obscurity. In this class you will learn how authors like Scott Siglar turned his stories into podcasts and then into best selling books. Learn what a podcast is and what it takes to start your own. Creating your own podcast is easier than you might think.

How to Use YouTube

In this class you will also learn the basics of how to take a video from your camcorder, edit it on your computer and post it to YouTube. This class can be taught for either Mac or PC audiences.

How to make a Viral Video

YouTube is a great way to get attention. But most videos go ignored. In this class you will learn why many book promo videos are a waste of money and how avoid common mistakes to get your video to spread as fast as a virus.

Start Blogging Now

Bring your laptop because after this one hour class you will have your own free blog.

“Thomas has a unique combination of an engaging personality, a smile that puts people at ease, and an incredible store of useful information that he is eager to pass along to others. He can teach anyone, from the 'technologically challenged' to the tech-savvy, in a way that's both fun and understandable. If you're looking for a speaker who can energize, instruct, and entertain, you couldn't do better than Thomas Umstattd.”

-Kathy Ide, Editor & Speaker
Brea, California



"If you want a boring speaker, you'd better not book Thomas."

Andy Merrick
New Media Maven, Nashville, Tennessee

"While Thomas is speaking, you'll find yourself asking, 'How old is this guy? How does he know all this?'"

Brad Huebert
Pastor & Author, Calgary Canada

"Thomas' presentations were succinct, witty and loaded with valuable information."

John Parsons
Aberdeen Scotland



"Thomas has demonstrated both extensive technical knowledge and marketing savvy in helping me with website development strategies. I have also heard him speak authoritatively as a Twitter/New Media expert"

Robert Guild, CEO
Accounting Insight, Austin, Texas

"Thomas is an engaging and informed speaker. Using humor and a conversational style, he takes advantage of every available form of media to capture his audience. Whether speaking about writing, computer technology, or the Christian walk, he offers much to think about, and will leave you wanting more."

Renae Brumbaugh, Author,
Copperas Cove, Texas

Rates

Keynote \$300 - 1 hour keynote

Webinar \$250 - 1 hour session with a Q&A time
Includes a copy of the session.

Workshop Package - Call for special pricing.

Writers Group Talk - Call for special pricing
for small groups.

Client agrees to pay for travel & lodging.

Contact

Email: Thomas@ThomasUmstatt.com

Phone: 254-231-4517

Address: P.O. Box 5690 Austin, TX 78763-5690

www.UmstattMedia.com

www.AuthorTechTips.com

www.ThomasUmstatt.com