

HOW TO USE TWITTER

a practical introduction to Twitter for tech timid professionals

Thomas Umstatttd Jr. - Your Friendly Neighborhood Geek

Event Details:

What: Class & lunch

When: Wednesday July 29th 11am-1pm

Cost: \$35 (lunch included)

Class Size: 11 students

Where: Arboretum Plaza 1
9442 N Capital of Texas Hwy.
Austin, TX 78759
Suite 500

Hosted By: Evelyn Edwards, CPA

www.CPAinAustin.com

Thomas Umstatttd Jr.

Expert in:

New Media Marketing
Blogging
Podcasting
Twitter
Web Strategy

What You Will Learn

- What Twitter is and why everyone is talking about it
- How to use Twitter to monitor customer buzz
- How to use Twitter to promote your website/blog
- How Twitter can help you connect to your clients
- How Twitter can help build word of mouth marketing
- How Twitter can help you build credibility
- Time wasting pitfalls and how to avoid them
- Tools that make using Twitter easy

About Thomas

As an award winning speaker, Thomas teaches audiences all over the world about how to use technology. His friendly speaking style blends multimedia and audience participation. Thomas is the CEO of Umstatttd Media, a company that helps small businesses grow using new media tools. He also runs AuthorTechTips.com a resource for authors timid about technology.

How to Register

Sign up at: TwitterAustin.EventBrite.com

Contact

Email: Thomas@ThomasUmstatttd.com

Phone: 254-231-4517

Address: P.O. Box 5690 Austin, TX 78763



"If you want a boring speaker, you'd better not book Thomas."

Andy Merrick
New Media Maven, Nashville, Tennessee

"While Thomas is speaking, you'll find yourself asking, 'How old is this guy? How does he know all this?'"

Brad Huebert
Pastor & Author, Calgary Canada

"Thomas' presentations were succinct, witty and loaded with valuable information."

John Parsons
Aberdeen Scotland



"Thomas is an engaging and informed speaker. Using humor and a conversational style, he takes advantage of every available form of media to capture his audience. Whether speaking about writing, computer technology, or the Christian walk, he offers much to think about, and will leave you wanting more."

Renae Brumbaugh, Author,
Copperas Cove Texas

Marketing Savvy

"Thomas has demonstrated both extensive technical knowledge and marketing savvy in helping me with website development strategies. I have also heard him speak authoritatively as a Twitter/New Media expert"

Robert Guild, CEO
Accounting Insight, Austin, TX

Contact

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