



# Thomas Umstattd Jr.

*Helping creative people  
grow famous and rich.*

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[www.ThomasUmstattd.com](http://www.ThomasUmstattd.com)



“Thomas takes  
complicated issues  
and distills them down  
to knowable pieces.”

*Mary DeMuth,  
Pray Every Day Podcast*



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## Podcast Topics

### How to Fund Your Next Project on Kickstarter

Crowdfunding platforms like Kickstarter can be an amazing way to test your idea while raising funds. Thomas has crowdfunded and consulted on multiple projects and learned some hard lessons along the way.

### How to Publish and Launch a Book

Writing a book can be a powerful way to build your credibility and audience. As the host of Novel Marketing, Thomas can talk about all aspects of the publishing process from idea to launch.

### Four Steps For Building An Amazing Brand

Building a brand for yourself or your company doesn't have to be a mystifying process. Thomas' 4 steps have helped authors and businesses all over the world take their brands to the next level.

## Bio

Award-winning speaker Thomas Umstattd teaches all over the world. As a podcaster, he hosts the Novel Marketing Podcast, The Creative Funding Show, and Liberty Buzzard. He currently serves as the CEO of Author Media.

### As seen in:



### Additional Topics

#### Solopreneur to Entrepreneur

*How to scale your work from one overworked person to a productive team of experts.*

#### How to Boost Your Blog's Traffic

Blogging can be a powerful way to grow your business, but only if people read your blog.

#### Why Most Business Websites Fail

There is an avoidable reason most business websites get little traffic and even less business.

#### Courtship vs. Dating

Thomas is the author of *Courtship in Crisis*, and the viral blog post *Why Courtship is Fundamentally Flawed*.





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“Thomas interviews  
with both intelligence  
and humor, making it a  
joy to be his guest.”

*Tracy Higley,  
Impactivity Podcast*



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## Thomas' Podcasts

### Creative Funding Show



A podcast for authors, YouTubers, and  
podcasters who want to fund the work  
they love.

[www.CreativeFunding.Show](http://www.CreativeFunding.Show)

### Ideal Guests

Someone with a story to tell about using  
Patreon, Kickstarter, or Indiegogo.

Someone with a product or service to help  
creative people monetize their fanbase.

Experts in crowd building and crowdfunding,

### Novel Marketing



A podcast for authors who want to  
learn innovative ways to sell more  
books.

[www.NovelMarketing.com](http://www.NovelMarketing.com)

### Ideal Guests

Someone with a story to tell about a creative  
way they marketed a book.

Someone with a product or service to help  
authors sell more books.

Experts in public relations and marketing.

### Liberty Buzzard



An entertaining perspective on culture,  
politics, and technology. It's a podcast  
for inquisitive minds.

[www.LibertyBuzzard.com](http://www.LibertyBuzzard.com)

### Ideal Guests

Someone with a firsthand account of a news  
event.

Someone in a position of political or cultural  
influence. Public office holders, CEOs of  
technology companies, opinionated  
influencers.