

Thomas Umstattd Jr.

Helping creative people grow famous and rich.

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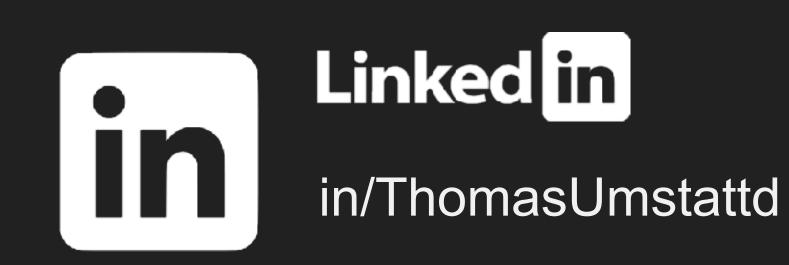
www.ThomasUmstattd.com

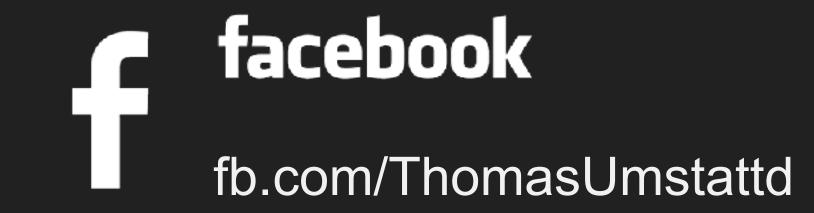


"Thomas takes complicated issues and distills them down to knowable pieces."

Mary DeMuth, Pray Every Day Podcast







Podcast Topics

How to Fund Your Next Project on Kickstarter

Crowdfunding platforms like Kickstarter can be an amazing way to test your idea while raising funds. Thomas has crowdfunded and consulted on multiple projects and learned some hard lessons along the way.

How to Publish and Launch a Book

Writing a book can be a powerful way to build your credibility and audience. As the host of Novel Marketing, Thomas can talk about all aspects of the publishing process from idea to launch.

Four Steps For Building An Amazing Brand

Building a brand for yourself or your company doesn't have to be a mystifying process. Thomas' 4 steps have helped authors and businesses all over the world take their brands to the next level.

Bio

Award-winning speaker Thomas Umstattd teaches all over the world. As a podcaster, he hosts the Novel Marketing Podcast, The Creative Funding Show, and Liberty Buzzard. He currently serves as the CEO of Author Media.

As seen in:

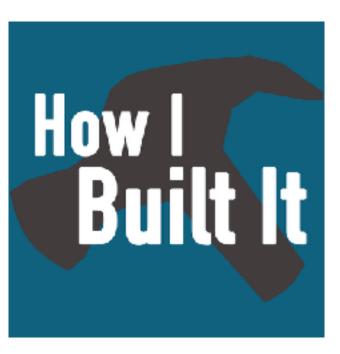












Additional Topics

Solopreneur to Entrepreneur

How to scale your work from one overworked person to a productive team of experts.

How to Boost Your Blog's Traffic

Blogging can be a powerful way to grow your business, but only if people read your blog.

Why Most Business Websites Fail

There is an avoidable reason most business websites get little traffic and even less business.

Courtship vs. Dating

Thomas is the author of Courtship in Crisis, and the viral blog post Why Courtship is Fundamentally Flawed.



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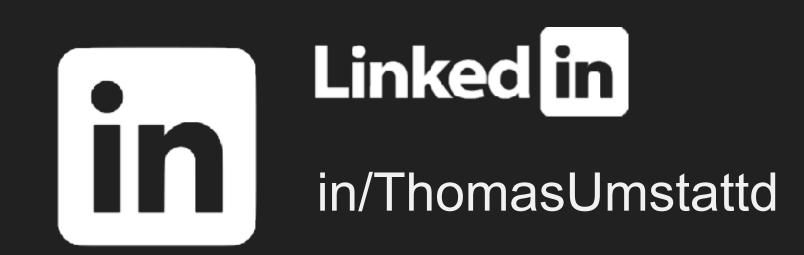
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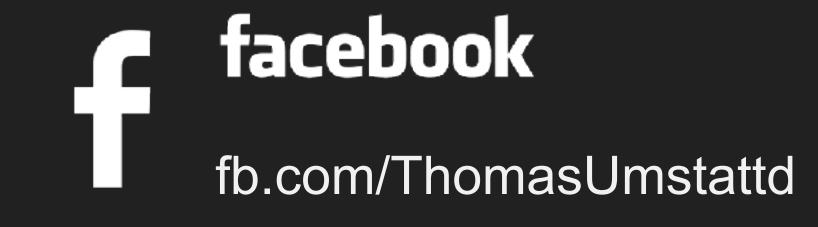


"Thomas interviews with both intelligence and humor, making it a joy to be his guest."

Tracy Higley, Impactivity Podcast







Thomas' Podcasts

Creative Funding Show



A podcast for authors, YouTubers, and podcasters who want to fund the work they love.

www.CreativeFunding.Show

Ideal Guests

Someone with a story to tell about using Patreon, Kickstarter, or Indiegogo.

Someone with a product or service to help creative people monetize their fanbase.

Experts in crowd building and crowdfunding,

Novel Marketing



A podcast for authors who want to learn innovative ways to sell more books.

www.NovelMarketing.com

Ideal Guests

Someone with a story to tell about a creative way they marketed a book.

Someone with a product or service to help authors sell more books.

Experts in public relations and marketing.

Liberty Buzzard



An entertaining perspective on culture, politics, and technology. It's a podcast for inquisitive minds.

www.LibertyBuzzard.com

Ideal Guests

Someone with a firsthand account of a news event.

Someone in a position of political or cultural influence. Public office holders, CEOs of technology companies, opinionated influencers.